Position: Junior Designer

Location: San Clemente, CA

Experience: 3+ years

Mission:
The Junior Designer will be responsible for design execution of multiple Future Stitch brands and licenses including Stance, BooSocki, FreshMD, and others. This position will conduct research and provide a fresh creative perspective for internal and external partners. This role is a unique opportunity to design in a multitude of forms including socks, masks, digital/web graphics, and packaging.

Key Characteristics:

1. Entrepreneurial – Passion for learning and for continuous improvement. Sets initiatives and assumes tolerable levels of risk without constant direction or leadership.
2. Creative – Not only creative in the physical work produced but in the approach to problem solving. Passion for learning and creating new solutions.
3. Driven – A track record of excellence in everything you do. Consistently under-commits and over-delivers on expectations.
4. Detail Oriented – Keen attention to detail with high accuracy rate of designs and product development.
5. Empathetic – Humble in communication and treatment of others. Identifies with the needs and problems of our customers and leads with conviction.

Roles:

- Create visual design solutions and assets that maintain brand consistency through a variety of channels, including but not limited to digital/web graphics, print collateral & packaging, pitch decks and socks.
- Collaborate with design team on conceptualizing, designing, presenting and executing projects for all Future Stitch product verticals.
- Stay knowledgeable on market trends to include product, color, materialization in apparel and fashion. Execute market research and analysis on current and potential external customers.
- Present concept research and design sketches based on direction to internal and external parties.
- Create, format and update design work accurately and on time from conception to production alongside our team in China. This will include: line sheets, tech packs, organizing samples and providing comments on the various design needs.
- Partner with product development & project owner(s) to maintain awareness for product lead-times and overall timelines to deliver project without compromising designs.
- Manage multiple priority projects for a variety of needs, from internal to external customers.

Outcomes:

1. Q4 2020 – Onboarding of at least two design verticals for FutureStitch due to clear understanding of sock design.
2. Q2 2021 – Ownership of at least two design verticals from ideation to production.
3. Q3 2021 – Strategic vision for design process moving forward.
4. Q4 2021 – Achievement in design performance for sales, customer acceptance and volume.

Performance Measurements:

- Design performance: Sales
- Design performance: Customer acceptance
- Design performance: Volume
- Design performance: Speed and quality

Experience, Skills:

- Experience in graphic, color, print or textile design.
- Innate ability to envision and design great product and graphics within brand appropriate product guidelines and targets.
- Ability to interpret the needs of the market, merchandisers, partners and directors and create original artwork.
- Ability to thrive in a fast-paced environment, working on multiple projects at once.
- Capable of complex problem solving -- Can identify complex problems and review related information to develop and evaluate options and implement solutions including the ability to combine pieces of information to form general rules.
- Must be able to follow directions, be receptive to criticism and feedback of work and ask questions.
- Take pride in the quality of your work and create well thought out designs.
- Knowledge and understanding of knitwear as well as knit treatments is a plus.

Requirements

- Well-rounded portfolio with a breadth of designs (i.e. graphics, illustrations, typography)
- Ability to interpret brand direction and develop creative that is reflective of specific brand. Designs must be adaptable to the needs of each brand not using the same aesthetic to each project.
- Proficiency in Adobe Suite (Photoshop, Illustrator & InDesign)
- Time management skills with ability to meet deadlines.
- Ability to work with confidential information of a privately held company.
- Ability to work and communicate well with all levels of staff and management.
- A strong eye with artistic ability.
- B.S. in related field of study

About Future Stitch:

Future Stitch is an advanced textile technology company founded by Stance Co-Founder Taylor Shupe and former CTO of Delta Galil, Avi Cohen. Future Stitch's main purpose is to create

premium knitted products through a business model that promotes social and environmental consciousness.

Future Stitch owns several verticals including Stance China LTD, InStitches Inc, Boosocki LLC, FreshMD LLC, and Golden Willow LTD. Future Stitch also owns a smart factory outside of Shanghai, China which holds the highest environmental certification in the world.

The culture of Future Stitch can be summarized in the acronym MAGIC--Mastery, Accountability, Gratitude, Inclusivity, and Creativity. We have a semi-holacratic organization with vertical GMs and shared services across the organization.

Besides trying to make the world a better place through practicing responsible capitalism, we like to have a lot of fun. We're a young organization with a passion for technology, entrepreneurship, and for Memes. Personalities that can handle both working hard and playing hard are highly valued. The company is growing fast. New positions, responsibilities, and promotions are created monthly.

We have a rad office in San Clemente near the main pedestrian street, Del Mar, with great food options, a large backyard with a garden, and a surf break in walking distance.